

## Message Text

CONFIDENTIAL

PAGE 01 CAIRO 14750 061255Z POSS DUPE  
ACTION SS-25

INFO OCT-01 ISO-00 SSO-00 /026 W  
-----113215 061405Z /50

R 061140Z SEP 77  
FM AMEMBASSY CAIRO  
TO SECSTATE WASHDC 9074  
INFO AMCONSUL ALEXANDRIA  
AMEMBASSY DAMASCUS

C O N F I D E N T I A L CAIRO 14750

EXDIS

EO 11652: GDS  
TAGS: ETRD, EINV, EH  
SUBJ: ARAB BOYCOTT--COCA COLA NEGOTIATIONS

REF CAIRO 14477,

1. SAM AYYOUB, VISITING COCA COLA VP, TELEPHONED AMB SEP 5,  
TO REPORT THAT NEGOTIATIONS WITH GOE RE COKE CITRUS PROJECT  
HAVE BEEN GOING WELL. ACCORDING TO AYYOUB, EVERYTHING HAS  
BEEN "ARANGED" AND SIGNING OF THE COKE/GOE JOINT VENTURE  
AGREEMENT IS SCHEDULED TO TAKE PLACE EVENING OF SEP 7 AT MIN  
OF AGRICULTURE. EVEN FAHMY HAD WITHDRAWN HIS OPPOSITION.  
(AMB TOLD AYOUB HE HAD SPOKEN WITH FAHMY ABOUTTHE MATTER AND  
THE FONMIN HAD BEEN QUITE AGREEABLE.) AYYOUB ALSO INDICATED  
THAT BOTH SIDES HAVE AGREED TO DEFER FOR SEVENYEARS NEGO-  
TIATING PROPOSED MARKETING AGREEMENT, SINCE IT WILL TAKE APPROX  
THAT TIME BEFORE MARKETING ARRANGEMENTS AND SUCH THINGS  
AS COMMISSION ARRANGEMENTS NEED BE DECIDED. AYYOUB EXPECTS  
GOE MAKE BRIEF ANNOUNCEMENT AFTER SIGNING OF CEREMONY.

2. AYYOUB ALSO INDICATED EGYPTIANS HAVE EXPRESSED WILLINGNESS  
PERMIT SALE OF COKE ESSENCE IN EGYPT IF GOE DOES NOT SUCCEED  
IN ARRANGING FOR FORMAL REMOVAL OF COKE FROM BOYCOTT.

CONFIDENTIAL

CONFIDENTIAL

PAGE 02 CAIRO 14750 061255Z POSS DUPE

AYYOUB SAID HE HAS TOLD EGYPTIANS THAT COKE WOULD BE PRE-  
PARED TO GO ALONG ON THIS BASIS, PROVIDED HE RECEIVES A LETTER  
FROM THE GOE SPECIFICALLY AUTHORIZING THE SALE OF COKE IN  
EGYPT.  
EILTS

CONFIDENTIAL

NNN

## Message Attributes

**Automatic Decaptioning:** Z  
**Capture Date:** 01-Jan-1994 12:00:00 am  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** BOYCOTTS, NEGOTIATIONS  
**Control Number:** n/a  
**Copy:** SINGLE  
**Sent Date:** 06-Sep-1977 12:00:00 am  
**Decaption Date:** 22 May 2009  
**Decaption Note:** 25 YEAR REVIEW  
**Disposition Action:** RELEASED  
**Disposition Approved on Date:**  
**Disposition Case Number:** n/a  
**Disposition Comment:** 25 YEAR REVIEW  
**Disposition Date:** 22 May 2009  
**Disposition Event:**  
**Disposition History:** n/a  
**Disposition Reason:**  
**Disposition Remarks:**  
**Document Number:** 1977CAIRO14750  
**Document Source:** CORE  
**Document Unique ID:** 00  
**Drafter:** n/a  
**Enclosure:** n/a  
**Executive Order:** GS  
**Errors:** N/A  
**Expiration:**  
**Film Number:** D770321-1317  
**Format:** TEL  
**From:** CAIRO  
**Handling Restrictions:**  
**Image Path:**  
**ISecure:** 1  
**Legacy Key:** link1977/newtext/t19770996/aaaaddda.tel  
**Line Count:** 60  
**Litigation Code IDs:**  
**Litigation Codes:**  
**Litigation History:**  
**Locator:** TEXT ON-LINE, ON MICROFILM  
**Message ID:** 3b28784d-c288-dd11-92da-001cc4696bcc  
**Office:** ACTION SS  
**Original Classification:** CONFIDENTIAL  
**Original Handling Restrictions:** EXDIS  
**Original Previous Classification:** n/a  
**Original Previous Handling Restrictions:** n/a  
**Page Count:** 2  
**Previous Channel Indicators:** n/a  
**Previous Classification:** CONFIDENTIAL  
**Previous Handling Restrictions:** EXDIS  
**Reference:** 77 CAIRO 14477  
**Retention:** 0  
**Review Action:** RELEASED, APPROVED  
**Review Content Flags:**  
**Review Date:** 26-Jan-2005 12:00:00 am  
**Review Event:**  
**Review Exemptions:** n/a  
**Review Media Identifier:**  
**Review Release Date:** n/a  
**Review Release Event:** n/a  
**Review Transfer Date:**  
**Review Withdrawn Fields:** n/a  
**SAS ID:** 1382658  
**Secure:** OPEN  
**Status:** NATIVE  
**Subject:** ARAB BOYCOTT--COCA COLA NEGOTIATIONS  
**TAGS:** ETRD, EINV, EG, COCA COLA  
**To:** STATE  
**Type:** TE  
**vdkgvwkey:** odbc://SAS/SAS.dbo.SAS\_Docs/3b28784d-c288-dd11-92da-001cc4696bcc  
**Review Markings:**  
Margaret P. Grafeld  
Declassified/Released  
US Department of State  
EO Systematic Review  
22 May 2009  
**Markings:** Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 22 May 2009